



MITÚ'S NEW EYE-POPPING, CHEST-THUMPING, HEART RACING GUY-FRIENDLY CHANNEL FOR LATINOS AND THOSE THAT LOVE THEM.

Featuring an eclectic mix of both premium level productions and fan-generated content, MACHO is a culturally relatable creative forum and general entertainment hub designed to highlight and promote the next great wave of Latino content creators and on-air personalities.

MACHO will offer a variety of male-oriented videos ranging in themes from: sketch to stand-up comedy, sports to sci-fi, horror to health and fitness, tech, travel and more.

MITÚ NETWORK STATS

Subscribers	8,006,628
Monthly YouTube Views	91,299,298
Total Network Video Views Total	1,973,591,274
Additional network genres	Food, health, beauty, home, family, pop cultura.
Headquarters	Los Angeles, California

 **mitú networks**
The network of Latino creators™